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June 8, 2021

The Honorable Board of Supervisors
Administration Building
1221 Oak Street
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SUBJECT: APPROVE FISCAL YEAR 2022 MASTER CONTRACT AMENDMENTS WITH EDEN YOUTH AND FAMILY CENTER AND HORIZON SERVICES, INC., TO PROVIDE SUBSTANCE USE DISORDER PRIMARY PREVENTION SERVICES FOR YOUTH AND FRIDAY NIGHT LIVE SERVICES IN THE TOTAL AMOUNT OF \$1,082,969

Dear Board Members:

RECOMMENDATIONS

- A. Approve two Community-Based Organization (CBO) master contract amendments with the following providers to provide Substance Use Disorder Primary Prevention services and Friday Night Live Programs for Alameda County youth for the period of 7/1/21 – 6/30/22, in the total amount of \$1,082,969:
1. Eden Youth and Family Center (Principal: Karen Halfon; Location: Hayward), new Procurement Contract No. 22005 under Master Contract No. 900990, in the amount not to exceed \$335,153;
 2. Horizon Services, Inc. (Principal: Christy Hayes; Location: Hayward), new Procurement Contract No. 22014, under Master Contract No. 900090, in the amount not to exceed \$747,816; and
- B. Delegate authority to the Agency Director or designee to negotiate and execute the agreements through the CBO master contract process subject to review and approval as to form by County Counsel and submit executed copies to the Clerk of the Board for filing.

DISCUSSION/SUMMARY

Alameda County Behavioral Health Care (ACBH) is requesting approval of two procurement contracts with the following CBOs to implement Substance Use Disorder (SUD) Primary Prevention (PPv) programs and Friday Night Live (FNL). Eden Youth and Family Center (EYFC) will focus their efforts on PPv programming while Horizon Services, Inc. (Horizon) shall implement a PPv program and an FNL program. Both programs will provide education, youth development, and leadership opportunities as key strategies toward reducing and/or preventing substance use among youth while also making community-level changes to reduce alcohol and drug-related problems.

As required by the California Department of Health Care Services (DHCS), ACBH updated its five-year Strategic Plan for Alcohol and Other Drug (AOD) PPv Services in July 2019. The updated plan emphasizes the provision of services to youth to impact the following priority areas: identifying and strengthening protective factors and

mitigating risk factors; addressing all forms of drug use and abuse; emphasizing environmental and community-based approaches; and designing and delivering population and culturally-specific interventions in alignment with youth voice and participation.

When Proposition 64 was implemented in 2018, which legalized the adult-use of cannabis for those age 21 and older, your Board's Transportation and Planning Committee directed the establishment of the Cannabis Human Impacts Subcommittee. The committee was tasked to broadly explore and assess the impacts that Proposition 64 will have on community health and equity in Alameda County. The assessment specifically focuses on how the legalization of adult-use cannabis will impact health, youth and schools; land use and regulations; public safety; criminalization; and access to economic opportunities.

This updated Strategic Plan for AOD PPv Services draws upon the findings and recommendations from the Cannabis Human Impacts Subcommittee Health Impact Assessment, particularly the need to increase school and community-based outreach, to more effectively engage youth as program designers, to make use of environmental and community-based process strategies, and to develop more culturally and socially relevant programming. The agencies selected to provide these services are expected to deliver culturally responsive, youth-led strategies in the context of these continually evolving social, political, environmental, cultural, health care, and social justice landscapes.

In the Central Region of Alameda County EYFC will engage with youth and their families with an emphasis of reaching the Latinx community. EYFC plans to reach over 900 students through a culturally-specific evidence-based curricula, Familia Adelante. Through EYFC's youth-led advisory council, students shall be the voice of the community to make an impact in changing the community norms that influence the perception of underage cannabis use through a multi-media campaign.

Horizon will provide PPv services in the Central and East regions of Alameda County and focus their efforts around limiting youth access to tobacco by reducing the number of tobacco outlets in the geographic areas. They will implement evidence-based curricula, Project Success, a school-based program to help students identify risk factors and build drug resistance skills, self-management skills, and social skills. They anticipate providing 2,000 youth with prevention services between both the Central and East regions of the county. Through Horizon's collaborative efforts they plan to develop an AOD advisory coalition in East County. They will engage with parents, youth, retail merchants, law enforcement, schools, and culturally specific groups identifying and assessing the communities' needs for alcohol and drug prevention services.

Horizon will implement an FNL program in multiple areas within Alameda County. The youth in this program will hold a critical role in being the voice of the community. Through this program, youth will identify areas of concern (i.e., underage drinking at school events, parent sponsored house parties, vaping and/or lack of enforcement) in which they can act on and bring awareness through a social norms campaign or engaging with key community stakeholders.

EYFC and Horizon plan to work collaboratively in the Central region of Alameda County to increase regulation and oversight of cannabis dispensaries, advocate to reduce the number of dispensaries, and strengthen alcohol and cannabis policies in schools.

SELECTION CRITERIA

ACBH released Request for Proposals (RFP) No. 20-06 on September 29, 2020. The RFP was advertised for 28 days using the General Services Agency (GSA) advertising guidelines by posting on the ACBH and GSA websites. In addition, a courtesy email was sent to ACBH contracted providers and other ACBH contacts via existing email distribution lists. ACBH held two Bidders’ Conferences on October 7, 2020 and October 8, 2020, with attendance from six agencies.

Under this RFP, three separate competitive bidding processes were administered to procure services for two geographic areas within Alameda County: East County and Central County. In Central County, ACBH intended to procure two contracts. A third separate competitive bidding process was held to procure Friday Night Live services, with no particular geographic location specified.

Central County

A County Selection Committee consisting of four subject matter experts from ACBH and partners in the prevention community conducted an evaluation of the bids on December 2, 2020. ACBH received five bids for services, however one bid was disqualified because the proposal exceeded the maximum page limit. Horizon (Hayward/San Lorenzo) and EYFC were recommended for contract awards. The bidders were notified via email on the evaluation panel’s recommendation on December 11, 2020. The table below summarizes the results of this competitive bidding process and the evaluation panel’s recommendation for this contract award.

Bidder	Certified, Small, Local or Emerging	Score
EYFC	No	391
Horizon (Hayward/San Lorenzo)	No	306
Horizon (Castro Valley/San Leandro)	No	297
Restorative Justice for Oakland Youth	No	247
La Familia	Disqualified	

There was no bid protest or appeal submitted for this competitive process. As community-based nonprofits, both organizations are exempt from the County’s Small, Local and Emerging Business (SLEB) program. EYFC is a certified SLEB No. 20-00092 expiration date 10/31/2021. Horizon is a certified SLEB No. 20-00093 expiration date 10/31/2021.

East County

A County Selection Committee consisting of four subject matter experts from ACBH and partners in the prevention community conducted an evaluation of the bid on December 2, 2020. ACBH received one bid for services. The evaluation panel invited Horizon for an oral interview. Horizon was recommended for contract award. The bidder was notified via email on the evaluation panel’s recommendation on December 11, 2020. The table below summarizes the results of this competitive bidding process and the evaluation panel’s recommendation for this contract award.

Bidder	Certified, Small, Local or Emerging	Score
Horizon	No	307

There was no bid protest or appeal submitted for this competitive process. Horizon is a local, non-profit community-based organization and is exempt from requirements under the SLEB Program. Horizon is a certified SLEB No. 20-00093 expiration date 10/31/2021.

Friday Night Live

A County Selection Committee consisting of four subject matter experts from ACBH, Contra Costa County, and San Mateo County conducted an evaluation of the bids on December 3, 2020. ACBH received two bids for services. The evaluation panel invited Horizon and EYFC for oral interviews. Horizon was recommended for contract award. The bidder was notified via email on the evaluation panel's recommendation on December 11, 2020. The table below summarizes the results of this competitive bidding process and the evaluation panel's recommendation for this contract award.

Bidder	Certified, Small, Local or Emerging	Score
Horizon	No	344
EYFC	No	327

There was no bid protest or appeal submitted for this competitive process. Horizon is a local, non-profit community-based organization and is exempt from requirements under the SLEB Program. Horizon is a certified SLEB No. 20-00093 expiration date 10/31/2021.

FINANCING

Funding for these appropriations (\$1,082,969) comes from Substance Abuse Prevention and Treatment Block Grant (\$970,730), Measure A (\$89,270), and Motor Vehicle Fees (\$22,969) already included in the ACBH Fiscal Year 21-22 Approved Budget. Approval of these recommendations will have no impact on net County cost.

VISION 2026 GOAL

The provision of SUD PPv and FNL services for youth meets the 10X goal pathway of **Healthcare for All** in support of the shared vision of a **Thriving and Resilient Population**.

Sincerely,

Colleen Chawla, Director
Health Care Services Agency

CC/EDV/dm/tc